

Be my Cocogo®-to store!

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Dear Friendly Retailer:

I'm already one of your loyal customers. But you may not know I am also a:

- \_\_\_ Serious athlete
- \_\_\_ Active individual
- \_\_\_ Busy person
- \_\_\_\_ Human who happens to need vitamins, minerals, and proper hydration

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That's why I'd love your store even more if it carried Cocogo. I'd buy it regularly because Cocogo is:

- \_\_\_ A great-tasting coconut water drink
- \_\_\_ Full of electrolytes to keep me hydrated
- \_\_\_\_ Made from real fruits and all their nutrients
- \_\_\_ All natural with no artificial colors or flavors
- \_\_\_ Gluten free
- \_\_\_ Packaged in colors that would nicely complement your décor

I know you like to listen to me, your loyal customer, but you may also want to listen to Dave Nelson. He knows all about SKUs, carton quantities, pricing, and other retail-speak. Really. Call him. We'd both like one more reason to visit your store.

